

## **Historic, Archive Document**

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02.39  
... ANNOUNCING BRECK'S 1953 ADVANCE BULB SALE!



Dear Friend;  
All Holland's aglow with the  
glorious colors of this years ex-  
ceptionally fine Tulips... Reserve  
yours now and SAVE 20% to 38%  
over later regular prices! And  
you don't pay one cent till planting time!  
Luttrell Breck

SEEDSMEN SINCE 1818

**BRECK'S**

250 BRECK BUILDING BOSTON 10, MASS.

PRINTED IN THE NETHERLANDS

15 IV 14  
1953

GREETINGS FROM  
HOLLAND!

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**One of the Most Beautiful Lavenders**  
**SWEET LAVENDER**

**FB206B.** No tulip planting is complete without Sweet Lavender. A lovely tulip of the purest lavender with a heliotrope shading inside and a brilliant blue base. The large, handsome flowers have exceptional keeping qualities. Height 29 inches.  
 15 for \$1.00; 30 for \$1.98; 100 for \$6.29.

**Finest Rose-Pink Tulip**  
**PRINCESS ELIZABETH**

**FB160B.** Rich satiny rose-pink Tulip, highlighted with subtle and delicate shades of Fuchsia and Topaz, providing a glowing iridescence in the May sunshine. Clear white base with a blue halo. Flowers are large, and are borne on sturdy, 28-inch stems with good lasting qualities.  
 15 for \$1.00; 30 for \$1.98; 100 for \$6.29.



**CAMPFIRE A Flaming Fire Red!**

**FB183B.** Campfire is the perfect name for this red Tulip . . . for just a dozen or so of them grouped together look like the dancing flames of a small fire. The beautifully-formed blooms are really large — and have a vibrant flame-red color that glows brightly in your garden — or in your home, when cut. It's an enduring Tulip that grows up to 24 inches tall.  
 15 for \$1.00; 30 for \$1.98; 100 for \$6.29.



**Most Popular of All White Giant Tulips**

**CARRARA**

**FB184B.** The standard of excellence in white May-flowering Tulips — The lovely well-formed bowl-shaped blooms of gleaming alabaster white have the quality of the famous Carrara marble; creamy yellow anthers insure against spotting or staining. Reaches a height of 29 inches.  
 15 for \$1.00; 30 for \$1.98; 100 for \$6.29.

**GOLDEN HARVEST**

**FB190B.** Luminous deep butter yellow goblets on strong, straight 28-inch stems round out this harmonious group of May-flowering Tulips. The long lasting blooms show rich glistening deep yellow interiors when fully open.  
 15 for \$1.00; 30 for \$1.98; 100 for \$6.29.



**And You'll SAVE EVEN MORE**  
**on this Special Advance Sale —**  
**If You Order These Collections:**

**MAY-FLOWERING TULIP COLLECTIONS**

- FB26B.** 15 Bulbs (3 each of the 5 Tulips illustrated) unlabelled \$1.00  
 30 Bulbs (2 collections) 1.98  
**FB27B.** 50 Bulbs separately labeled (10 each of the 5 Tulips illus.) 3.25  
 100 Bulbs (2 collections) 6.35

**MAY-FLOWERING TULIP MIXTURE**

**FB280B.** Combines the tall, stately, vividly colorful characteristics of the Darwins with the unusually rich and beautiful tones of the dignified Breeders and for further variety, the gay grace of the uniquely informal Cottage Tulips. A well balanced assortment.  
 15 for \$1.00; 30 for \$1.98; 100 for \$6.29.

**EXTRA EARLY GIANT TULIP MIXTURE**

**FB312B.** Earliest of the really Giant Tulips — blooming with the Daffodils — glorious huge brilliantly colored Tulips on strong 26-inch stems replace the older varieties and double your Giant Tulip season.  
 15 for \$1.00; 30 for \$1.98; 100 for \$6.29.



**SAVE  
UP TO 38%  
ON TOP QUALITY  
HOLLAND  
BULBS!**

**RESERVE THE BULBS YOU WANT—THEY WILL  
BE CAREFULLY SELECTED AND PACKED  
BY OUR DUTCH BULB EXPERTS IN HOLLAND**

Just look at all the advantages you enjoy — IF

you reserve your Holland Bulbs now! . . . you are *guaranteed* savings of 20% to 38% from prices in effect after July 31, 1953 . . . you are *guaranteed* against shortages . . . you are *guaranteed* earliest possible shipment, careful handling and packing in Holland by our own Dutch experts — advance sale orders will be the first to go out . . . you are *guaranteed* complete satisfaction — or your money will be refunded in full. This includes condition on arrival as well as success in growing.

But remember — this special Send No Money Bulb Sale definitely ends on July 31, 1953. After that, regular prices go into effect. So order NOW. In order to take advantage of expert Holland packing, you **MUST** order only in the units and varieties offered. **We will bill you at planting time.**



**SHORTEN THE WINTER AND  
OPEN THE DOOR TO SPRING WITH**

## **Giant Flowering Crocus Mixture**

Thrill to the gay spectacle of brave merry Crocus showing through the late snows. Their rare delicacy and heart-warming display of color combine to open your outdoor garden season at the first hint of warm spring sun. They refuse to be discouraged even by late snows and their gay and sparkling colors — gold - lilac - purple - white - and striped effects — are a never failing source of delight to the young and the old, and the winter weary. Crocus are almost foolproof and will multiply and bloom for years to come.

**FB517B.** 30 for \$1.00; 60 for \$1.98; 100 for \$2.98.



**FANTASY**

## **Parrot Tulips**

**EXOTIC BLOOMS THAT  
LOOK LIKE ORCHIDS!**

**BLACK PARROT** — Large fascinating flower of glistening ebony black, highlighted with shading of rich velvety maroon; each petal fantastically fringed. 7" blooms. Grows 27" high.

**FB239B.** 4 for \$1.00; 8 for \$1.98; 25 for \$5.95.

**FANTASY** — Huge, exotic blooms in an unusual blend of flame pink, shaded rose with touches of green. Curiously curled and fringed petals give an orchid-like effect. 24 inches high.

**FB241B.** 12 for \$1.00; 24 for \$1.98; 100 for \$7.93.

**ORANGE FAVORITE** — Imagine huge *fragrant* feathered goblets of glowing orange, shaded yellow. All the exotic fascination and brilliance of rare tropical birds. Grows 23" high.

**FB243B.** 11 for \$1.00; 22 for \$1.98; 100 for \$8.25.

**AND SAVE EVEN MORE  
BY ORDERING BRECK'S  
PARROT TULIP  
MIXTURE**

A fine assortment of  
all the fantastic Par-  
rot Tulips . . .

**FB249B** 15 for \$1.00  
30 for 1.98  
100 for 6.29

**ORDER NOW!...PAY NEXT FALL!**





# Another Breck's Scoop-FROM HOLLAND

## FRAGRANT HYACINTHS

FOR JOYFUL PERMANENT EFFECTS

BRECK'S  
HYACINTH  
MIXTURE

Exquisite fragrance and glorious color make Hyacinths a faithful, long-lasting addition to any Spring garden. They're wonderful for indoor planting, too — in pots and bulb bowls. And this special mixture of large garden-size bulbs give huge blooms for many years—with practically no care. April blooming.

**FB549B.** 8 for \$1.00; 16 for \$1.98; 100 for \$10.65.

### 3 OUTSTANDING HYACINTHS

**L'INNOCENCE**—Beautiful blooms of pure snowy white, large bells closely arranged on showy spikes. Long lasting. **FB543B:** 7 for \$1.00; 14 for \$1.98; 100 for \$12.00.

**MYOSOTIS**—Lovely spikes of clear forget-me-not blue; very sweetly scented. **FB546B:** 7 for \$1.00; 14 for \$1.98; 100 for \$12.00.

**PRINCESS MARGARET**—Immense spikes of clear soft pink. Beautiful large bulbs. A charming companion for blue and white. **FB548B:** 7 for \$1.00; 14 for \$1.98; 100 for \$12.00.

#### BRECK'S COLLECTIONS

**FB33B**—9 bulbs (3 each of the 3 Hyacinths illus. at left) unlabelled 1.25  
18 bulbs (2 collections) 2.45

**FB34B**—30 bulbs separately labelled (10 each of the 3 vars. illus.) 4.10  
60 bulbs (2 collections) 8.15

# REMEMBER

SEND NO MONEY  
SAVE UP TO 38%